

TERMS & CONDITIONS

FOR PARTICIPATION IN KUKERMODA KARLOVO 2012

TASK

The task of Kukermoda contest is creating *fashion designs inspired by the spirit, style or elements of any traditional masquerade costume from any country in the world*, under some of the two contest sections:

1. Modern garment and/or accessories - a collection of at least five pieces;
2. Modern masquerade costumes based on the tradition - a collection of at least three pieces.

PARTICIPANTS

Kukermoda aims at **three categories of participants**:

1. *University students* students in fashion design or related specialities;
2. *High school students*;
3. *Beginners* in the fashion design especially people linked with the spheres of cultural heritage and masquerade games.

There is no age restrictions for the contestants. There is also no restrictions regarding the country and the continent of the contestants.

SELLECTION

The selection consists of two rounds: a first round and a final round, which is during Kukerfest 2012:

1. Round 1

The contestants should create and send by email a sketch under one of the two sections:

- Modern garment inspired by the spirit, style or elements of any traditional masquerade costume from any country of the world, or
- A new masquerade costume based on the tradition of any country of the world

Alongside with the sketch, they should send accompanying documents (see Documents for Participation) some of which are: visual materials showing the source of inspiration for their fashion design and the path of their design from the source to the final result; a description on the relevant masquerade tradition, which has inspired them as well as its context.

A professional jury will remotely assess the sent sketches (in e-format) of the designer models, as well as the accompanying documents, and will select up to 10 finalists.

2. The final in Karlovo, Bulgaria

The sketches and the finalists will be virtually presented through the Pecha Kucha presentations at the exhibition in Karlovo Town and on the Kukermoda 2012 website (www.kukermoda2012.weebly.com).

The rating will be determined through voting by the jury and by the public 50:50. There will be a separate awards from the jury and from the public. The audience award will be determined by both online voting and a form filling at the hall.

The **selection criteria** are as follows:

- The idea of the collection;
- Harmony between the contemporary fashion trends and the masquerade cultural heritage in the design;
- Technical implementation (quality of the sketches, presentation, mastery, colour concept);
- Feasibility and practicality.

Each member of the jury will award points to each of the competing designs through a **scale** corresponding to the contest criteria.

A written summary of the jury assessment for each contest design will be made available to its author at the end of the Kukermoda final round.

The jury's decisions are final, and can not be a subject of any contestation.

AWARDS

- **Grand prize:** a tourist package for a hotel in Karlovo region and other tangible awards provided by local sponsors;
- **A jury award:** a tourist package for a hotel in Karlovo region (relevant value);
- **An audience award:** a tourist package for a hotel in Karlovo region (relevant value);

In addition, special awards from the Kukermoda 2012 sponsors are possible.

The awards will be announced at a gala evening ceremony with a concert on the penultimate day of Kukermoda, February 25th, 2012.

DOCUMENTS FOR PARTICIPATION

The contestants will participate online and by distance. Those of them, who which are welcome to attend the final round in Karlovo provided they cover all their relevant expenses themselves.

The official language of the Kukermoda 2012 contest are English and Bulgarian. All written materials concerning the contest will have both English and Bulgarian versions.

The following **documents** need to be sent for participation in Kukermoda 2012 contest:

1. **An application form** , dully filled in and signed; besides the scanned copy sent by email *the original printed version dully signed should be sent by post too.*

2. *Documents* for participation:

- **A Curriculum Vitae (bio)**, in the standard European format;
- **Visual materials with short explanations** showing the source(s) of inspiration of the contestants and their link to the idea of the fashion collection. They may have the form of photos, paintings, sketches, video, slide show or another, in an e-format, on a CD. They should be presented in Pecha Kucha format and sent by email.
- **A text description on the relevant masquerade tradition, its context and the path to the final contest design** – maximum 1800 symbols.

3. **The contest design in a sketch form**

Besides sending the e-version by email, the contestants should send their originals printed on a sheet A3 format by mail too.

The contestants can choose the season for their model of garment or accessory.

They can participate in the contest with ready designs created on another occasion, for instance university projects or diploma works, provided they correspond with both concept and conditions of the Kukermoda 2012 contest, have not been submitted to other fashion design contests, and have not been published in the media yet.

Може да се участва в конкурса и с вече готови модели, създадени по друг повод, например курсова/дипломна работа в рамките на следването, ако те съответстват на концепцията и условията на конкурса Kukermoda 2012, не са били представяни на други конкурси за моден дизайн

4. **A self-presentation** in a Pecha Kucha format
ie 20 images, each for 20 seconds which forward automatically, and talk along to the images.

All documents must be sent to the organizers of Kukermoda 2012 in their e-versions by email. **In addition, both original application form dully filled in and signed and sketch of the contest design printed on an A3 sheet must be sent by mail too.**

RIGHTS

The participants must own all rights for their contest projects. Projects must be consistent with the international law, especially that of the European Union in respect to copyright, trademark, criminal legislations, human rights, etc.

Each contestant keeps the ownership of their contest projects submitted to Kukermoda 2012. The sketches of the fashion design collections and the enclosed documents will stay in Karlovo for the archives of Kukermoda, however the copyrights remain with the authors.

By entering the contest, the participants agree to unrestricted non-commercial use of their projects by the organizers of Kukermoda 2012, which may be done in different ways and through different channels of communication.

The Kukermoda 2012 contestants also agree to publication of all their photographs both individual and joint.

PERSONAL DATA MANAGEMENT

The personal details provided by the Kukermoda 2012 contestants to Kukeri Foundation are necessary in order to manage their documents as well as for the publication of the list of winners in certain media and in press releases on the event. The personal details will be notified to members of the Kukermoda Jury .

The participants may exercise their right to access, modify or cancel their details by contacting the organizers by email kukeri.foundation@gmail.com

By signing and submitting the filled in application form to Kukermoda 2012 contest, each contestant declares on one hand they have ownership of the entered project and there is no violation of any third-party rights, herewith releasing the organizers from any third-party claims. Furthermore, they declares they have read the TERM AND CONDITIONS FOR PARTICIPATION above, and agree with them.

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